## A New Level of Engagement in CPR Training - Laerdal Medical Introduces Little Anne® QCPR

WAPPINGERS FALLS, NY, October 18, 2017– Achieving student engagement is a fundamental challenge in any form of education – including Cardiopulmonary Resuscitation (CPR) training. To help improve the classroom experience and learner outcomes, Laerdal Medical has launched the next generation of Little Anne®, which includes Quality-CPR (QCPR) functionality. Today, Laerdal Medical debuted the new manikin at EMS World Expo in Las Vegas, NV.

Little Anne® QCPR includes objective feedback and measurement technology to take the guesswork out of instruction. Using Bluetooth Smart technology, Little Anne® QCPR can connect with a feedback application downloaded to a smartphone or tablet. The manikin can be used with an Instructor App, which provides a performance overview and monitoring of up to six manikins at once, and a Learner App, which allows students to monitor their own individual performance. Both apps are free downloads. Little Anne® QCPR can also provide feedback via a tethered SkillGuide device.

This newly-enhanced manikin helps increase training efficiency and effectiveness, while the feedback and scoring help to increase learner engagement and confidence. Key features include:

- Real-time feedback on compressions and ventilations
- Post-event performance debrief including a score and tip for improvement
- Details on compression release, depth, and rate, ventilation volume, number of compression:ventilation cycles

Existing Little Anne manikins can be upgraded to QCPR using the Little Anne QCPR Upgrade Kit, which is a quick and simple upgrade that can be performed by the customer.

"Laerdal has been committed to developing high-quality CPR training solutions since Resusci Anne was introduced in 1960. Now, Little Anne QCPR builds on that legacy and brings exciting new "technology-based feedback" to support both CPR Instructors and lay students involved with bystander CPR training," says David Johnson, President, Laerdal Medical, Americas.

To learn more about Little Anne® QCPR, visit www.Laerdal.com/LittleAnneQCPR.

## **About Laerdal**

Laerdal Medical is dedicated to the mission of helping save lives through the advancement of simulation-based training in the fields of resuscitation, patient care, and emergency care training. Laerdal products and programs are used by educational institutions, hospitals, Emergency Medical Services (EMS), and military around the world. For more information, visit www.laerdal.com.

## **Press Contact**

Danica McDonough, Media Relations Email: <u>danica.mcdonough@laerdal.com</u>

Telephone: (845) 297-7770